

Recommendations of the City Finance and Governance Committee – 16 July 2024

Tuesday, 23 July 2024
Council

Strategic Alignment – Our Corporation

Program Contact:
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Governance

Public

Approving Officer:
Anthony Spartalis, Acting Chief
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EXECUTIVE SUMMARY

The City Finance and Governance Committee considered the following Items at its meeting held on 16 July 2024 and resolved to present to Council the following recommendations for Council determination:

- Item 7.1 – AEDA Review Implementation Plan Update Report
- Item 7.2 – Night Time Entertainment Economy

RECOMMENDATION

1. **Recommendation 1** – Item 7.1 - AEDA Review Implementation Plan Update Report

THAT COUNCIL:

1. Notes the progress made to date on the AEDA Review Implementation Plan as outlined in Attachment A to Item 7.1 on the Agenda for the meeting of the City Finance and Governance Committee held on 16 July 2024.

2. **Recommendation 2** – Item 7.2 - Night Time Entertainment Economy

THAT COUNCIL:

1. Notes the priorities and actions identified within the draft Economic Development Strategy, as per Attachment A to Item 7.2 on the Agenda for the meeting of the City Finance and Governance Committee held on 16 July 2024, that support the night time economy sector.
2. Notes that Administration will continue to engage with interested night time economy stakeholders on potential partnerships for activation in 2024/25 through Place Coordinators, the City Activation Program, road closures/small event opportunities in precincts and increased engagement.
3. Authorises the Lord Mayor, as Council's representative, to make representations to:
 - 3.1. The State Government and to the Insurance Council of Australia to develop options to make insurance premiums more accessible for night time entertainment venues, including bars, pubs, live music venues and nightclubs.
 - 3.2. The State Government to seek a targeted review of shop trading hours to enable extended late night trading in the Central Shopping District for specified periods aligned to special events, specific marketing programs and seasonal changes.
 - 3.3. The State Government for funding, at an estimated cost of \$100,000 per annum, to extend Project Night Light.
 - 3.4. The State Government for funding to support Renew Adelaide in its activation of vacant premises.
4. Authorises the development of a robust and costed arts and culture strategy to elevate and activate arts and culture in conjunction with precinct and event activations.

5. Notes that Administration will continue to partner with State Government to deliver and leverage events and marketing programs that bring people into the City and who then stay on to attend night time economy venues.
 6. Notes that Administration will continue to work with property owners and developers to consider opportunities for street activation and infrastructure to support night time activities and venues such as with the Hindley Street Revitalisation upgrade.
 7. Notes the Experience Adelaide Visitor Centre project and its associated mobile visitor experience.
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DISCUSSION

1. The City Finance and Governance Committee met on Tuesday 16 July 2024. The Agenda with public reports for the meeting can be viewed [here](#).
2. Where the resolution of the Committee differs from the recommendation published in the Committee agenda, the Committee's recommendation to the Council is listed first, with the original recommendation provided in grey and italics.
3. The following matters were the subject of deliberation:

- 3.1. Item 7.1 – AEDA Review Implementation Plan Update Report

THAT THE CITY FINANCE AND GOVERNANCE COMMITTEE RECOMMENDS TO COUNCIL

THAT COUNCIL:

1. Notes the progress made to date on the AEDA Review Implementation Plan as outlined in Attachment A to Item 7.1 on the Agenda for the meeting of the City Finance and Governance Committee held on 16 July 2024.

For ease, Attachment A, relating to Recommendation 1, Item 7.1, has been included at the end of this recommendation report.

- 3.2. Item 7.2 – Night Time Entertainment Economy

THAT THE CITY FINANCE AND GOVERNANCE COMMITTEE RECOMMENDS TO COUNCIL

THAT COUNCIL:

1. Notes the priorities and actions identified within the draft Economic Development Strategy, as per Attachment A to Item 7.2 on the Agenda for the meeting of the City Finance and Governance Committee held on 16 July 2024, that support the night time economy sector.
2. Notes that Administration will continue to engage with interested night time economy stakeholders on potential partnerships for activation in 2024/25 through Place Coordinators, the City Activation Program, road closures/small event opportunities in precincts and increased engagement.
3. Authorises the Lord Mayor, as Council's representative, to make representations to:
 - 3.1. The State Government and to the Insurance Council of Australia to develop options to make insurance premiums more accessible for night time entertainment venues, including bars, pubs, live music venues and nightclubs.
 - 3.2. The State Government to seek a targeted review of shop trading hours to enable extended late night trading in the Central Shopping District for specified periods aligned to special events, specific marketing programs and seasonal changes.
 - 3.3. The State Government for funding, at an estimated cost of \$100,000 per annum, to extend Project Night Light.
 - 3.4. The State Government for funding to support Renew Adelaide in its activation of vacant premises.
4. Authorises the development of a robust and costed arts and culture strategy to elevate and activate arts and culture in conjunction with precinct and event activations.
5. Notes that Administration will continue to partner with State Government to deliver and leverage events and marketing programs that bring people into the City and who then stay on to attend night time economy venues.
6. Notes that Administration will continue to work with property owners and developers to consider opportunities for street activation and infrastructure to support night time activities and venues such as with the Hindley Street Revitalisation upgrade.
7. Notes the Experience Adelaide Visitor Centre project and its associated mobile visitor experience.

For ease, Attachment A, relating to Recommendation 2, Item 7.2, has been included at the end of this recommendation report.

THAT THE CITY FINANCE AND GOVERNANCE COMMITTEE RECOMMENDS TO COUNCIL
THAT COUNCIL:

1. *Notes the priorities and actions identified within the draft Economic Development Strategy, as per Attachment A to Item 7.2 on the Agenda for the meeting of the City Finance and Governance Committee held on 16 July 2024, that support the night time economy sector.*
2. *Notes that Administration will continue to engage with interested night time economy stakeholders on potential partnerships for activation in 2024/25 through Place Coordinators, the City Activation Program, road closures/small event opportunities in precincts and increased engagement.*
3. *Authorises the Lord Mayor, as Council's representative, to make representations to:*
 - 3.1. *The State Government and to the Insurance Council of Australia to develop options to make insurance premiums more accessible for night time entertainment venues, including bars, pubs, live music venues and nightclubs.*
 - 3.2. *The State Government on further deregulation of shop trading hours to enable extended late night trading in the Central Shopping District for specified periods aligned to special events, specific marketing programs and seasonal changes.*
 - 3.3. *The State Government for funding, at an estimated cost of \$100,000 per annum, to extend Project Night Light.*
4. *Authorises the development of a robust and costed arts and culture strategy to elevate and activate arts and culture in conjunction with precinct and event activations.*
5. *Notes that Administration will continue to partner with State Government to deliver and leverage events and marketing programs that bring people into the City and who then stay on to attend night time economy venues.*
6. *Notes that Administration will continue to work with property owners and developers to consider opportunities for street activation and infrastructure to support night time activities and venues such as with the Hindley Street Revitalisation upgrade.*
7. *Notes the Experience Adelaide Visitor Centre project and its associated mobile visitor experience.*

DATA AND SUPPORTING INFORMATION

Link 1 – City Finance and Governance Committee Agenda

ATTACHMENTS

- END OF REPORT -